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Special 1st Indexed

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# MONMOUTH NURSERY

# J. T. LOVETT

ESTABLISHED 1878

1922

LITTLE SILVER, N. J.

There is probably more dollars and cents profit, more pleasure, a greater amount of satisfaction and less work in growing fruits and berries than in any other way you can invest your spare time.

Even the first year's crop should show a nice profit over and above the cost of the plants, and with proper care the yield will become larger and more profitable with each successive season.

But to the "home gardener" the saving or making of dollars (important as that is) is often secondary. Consider the benefits, mental and physical, of spending the sunny hours among fragrant blossoms and fruits. Consider the keen satisfaction of gathering your own fruits and berries, in all their full luscious perfection. The delicious flavor of these is utterly unlike the flavor of those that reach you from the market--perhaps several days after they have been gathered.

A comparatively small plot devoted to fruits and berries will more than supply a family's needs, leaving a surplus for preserving and canning. It is not necessary here to enlarge on the economy and other advantages of "putting up" your winter's supply of fruit in the old-fashioned, healthful way, without artificial preservatives, in your own immaculate kitchen.

Ever since 1878 our earnest endeavor has been to supply the best and only the best--the kind that brings customers back year after year. Every year our regular customers find new varieties supplanting older ones in our catalogs. These new varieties are introduced because they have been found superior to the others, but ~~no new variety is ever offered until we have subjected it to careful tests.~~ Our customers are thus insured against failure.

Mail the enclosed postcard, and receive by return mail our attractively illustrated catalog describing the fruits and berries which our exhaustive tests have proved are best. This catalog also includes flowering plants and shrubs, evergreens, ornamental plants, etc. By sending the card you will put yourself under no obligation, but you will take the first step toward securing the fullest measure of health, pleasure and profit by "growing your own."

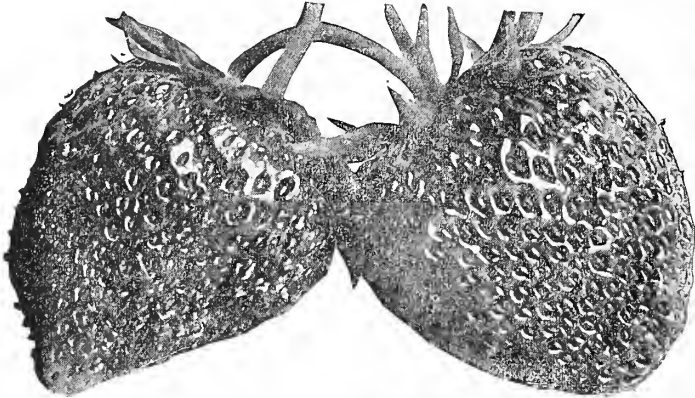
Very truly yours,

J. T. Lovett

## THE VAN FLEET HYBRID STRAWBERRIES

Undoubtedly no other strawberries have ever had such wide and thorough endorsement by horticultural authorities, or had so many nice things said about them as these Van Fleet Hybrids.

### EARLY JERSEY GIANT



A Van Fleet Hybrid. So large and fine, it outclasses by far all other very early varieties.

The very large, brilliant scarlet-crimson berries are a delight to the three senses, of sight, smell and taste. With their berries of beautiful color and with large light green calyx or "burr," they are exceedingly showy and attractive; of conical form, with a pointed tip. They have a delightful aroma, and a rich, mild, wild strawberry flavor. Dozen, 75c.; 100, \$2.00; 1,000, \$15.00.

### EDMUND WILSON

Another Van Fleet Hybrid which is to be recommended on account of the great size of its fruit and its most excellent quality. Where quality is the first consideration, it is indeed par excellence. Hard as it may be to believe, it is true, nevertheless, that we have seen many plants of Edmund Wilson twelve inches and more in height, bearing fruit that actually approached in size small apples or oranges. Ripens in midseason. Dozen, \$1.00.

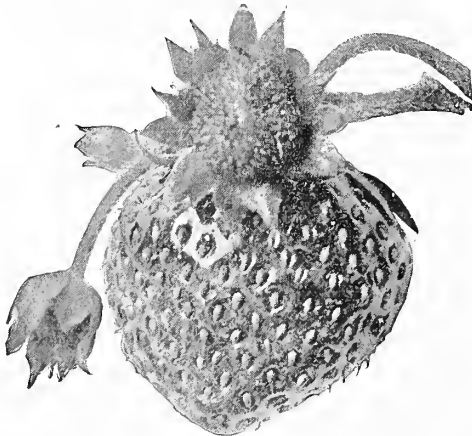
### JOHN H. COOK

In some properties this is the finest of all the wonderful Van Fleet Hybrids. It is an enormous cropper, ripening with the second early varieties. The berries are nearly round, though somewhat irregular in shape, of exquisite quality, blood red in color and very firm. In delicious flavor it closely approaches the wild strawberry of our boyhood days. Dozen, \$1.00.

### SPECIAL OFFER

In order to encourage the testing of the above three remarkable varieties of Strawberries, we will supply twelve each of the three sorts for \$2.50, or twenty-five of each (seventy-five plants in all) for \$4.50.

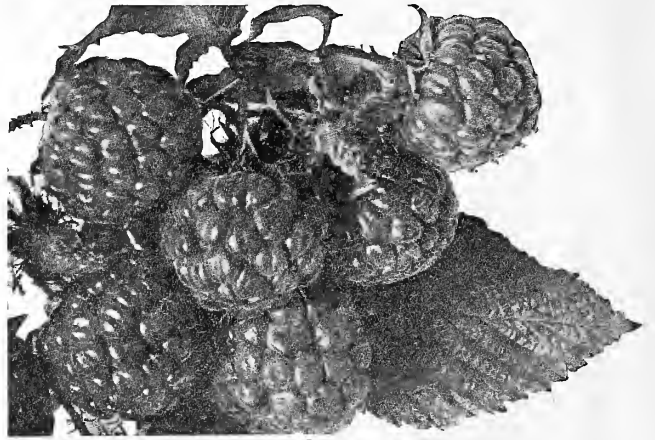
### LUCKY BOY (Everbearing)



After having tested under various conditions practically all of the Everbearing varieties of Strawberries, our verdict is that Lucky Boy is "entitled to the Blue Ribbon."

In many respects it resembles the variety Superb, but it is much more productive, decidedly firmer, half again as large and of better quality, it also is a better plant maker. To be brief, it is a glorified Superb. Dozen, \$1.00; 100, \$5.00.

## EVERBEARING RASPBERRIES ST. REGIS



Introduced by us in 1910 and by sheer merit has forged ahead until it now stands at the top of the list of red fruited sorts.

The berries, though not of largest size, are bright red and of excellent quality. It ripens very early—in advance of all other red varieties—and the canes, in addition to being very hardy and drought-resistant, are exceedingly prolific. Its leaves do not scald nor rust, hence it succeeds on hot, sandy soil where other varieties fail.

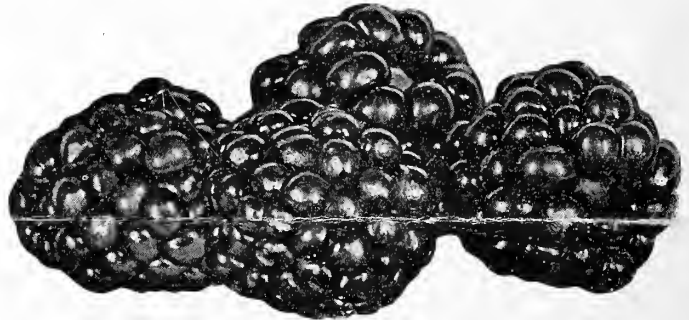
Besides giving an immense crop in summer, it also gives an autumn crop, continuing to produce perfect berries in generous quantity until the ground freezes. Unlike most other Raspberries, it yields a moderate crop of berries the first season if planted in early spring.

Selected sucker plants, dozen, \$1.00; 100, \$3.50; 1,000, \$25.00. Transplanted plants, dozen, \$1.50; 100, \$6.00; 1,000, \$50.00. Heavy fruiting plants, dozen, \$3.00; 100, \$15.00.

### WHITE QUEEN (EVERBEARING)

We have in White Queen a beautiful white fruited variety which in some respects is actually an improvement upon St. Regis. It is tremendously productive, even more so, we believe, than St. Regis; its fruit is also, if anything, larger and its quality simply superb. The fruit of White Queen served with the fruit of St. Regis or other red-fruited variety is surely a delight to the eye and a real treat to the inner man. Selected sucker plants, dozen, \$5.00; 100, \$35.00.

### JOY BLACKBERRY



It may be briefly described as follows: Canes of stocky, vigorous habit (so stout and strong it needs no staking), with abundant large five-fingered leafage; yields very heavily every year and all the canes are loaded with fruit. We have never known any variety, either Blackberry or Raspberry, with such an inherent propensity to bear fruit as the Joy Blackberry.

It has endured a temperature of twenty-four degrees below zero unharmed; and is apparently immune to "Orange Rust," "Double Blossom" and all other diseases of the Blackberry.

The berries are large and almost as thick through as they are long—a characteristic of the variety—and are coal black. In rich, luscious flavor, it surpasses all other Blackberries. Ripens in mid-season.

Root cutting plants, dozen, \$1.50; 100, \$7.50.

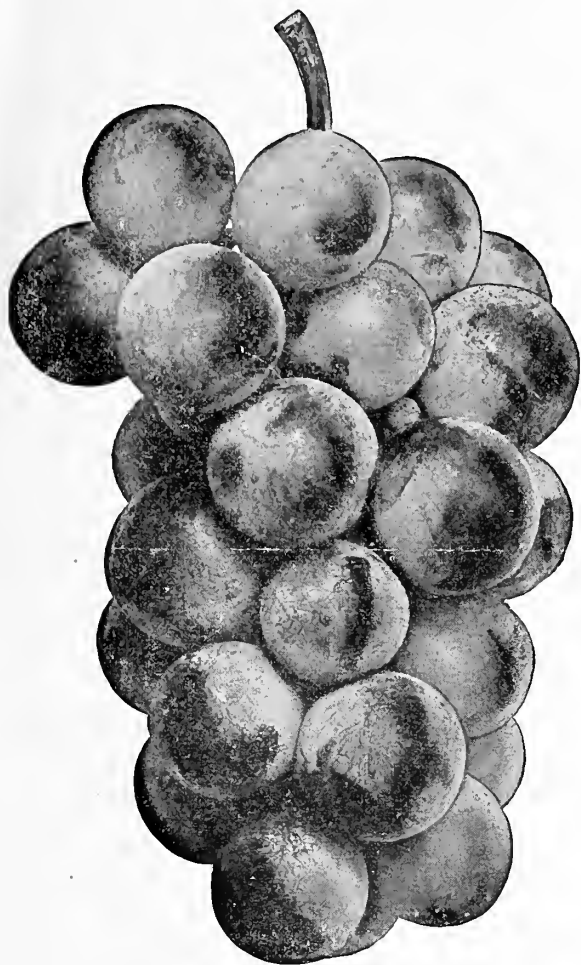
Enclose just a few names of parties who would like to have your catalog; so many took notice of the nice Blackberries I got from you. I got 300 plants from you and it was a sight to see the berries, especially the Joy. Had four rows of them 18 rods long and picked two crates from them every week for eight weeks and got \$6.00 per crate.

LABETTE CO., KAN.

H. GROFF.

## CACO GRAPE

(Catawba-Concord)



The most delicious of all Grapes—whether hardy or exotic. A perfectly hardy grape that has been pronounced by America's most expert grower of hot house Grapes to equal, in high quality and melting texture, the finest varieties grown under glass. When one considers the price of the greenhouse product and realizes that the wonderful Caco can be grown in the back yard almost without attention, the force of the above statement is apparent.

In appearance, the most beautiful of hardy Grapes; berry large, wine-red with abundant bloom. Bunch of good size, compact and of good form. Ripens in advance of Concord; so rich in sugar it is excellent in flavor two weeks in advance of being fully ripe. Vine a very strong, vigorous grower, healthy, and prolific. The fruit sells in open market, by the crate, at double the price of other varieties.

One year, each, 75c.; dozen, \$7.50. 2 years, each, \$1.00; dozen, \$10.00.

Knox Co., Ind., March 29, 1920.

"The Caco Grape I got of you several years ago has proved to be the sensation of the community, and acknowledged by all to be the best of all grapes. It has no competition. Sweet and good when green and gets better all the time, and when dead ripe is like rich preserves."

JAY SMITH.

Delaware Co., Pa., March 25, 1920.

"I got a Caco Grapevine from you several years ago and it has done fine; never missed bearing every year since it commenced and most years loaded, never any mildew, and a very strong grower and hardy, and everyone pronounces the fruit very fine."

GEO. S. CHEYNEY.

"The Caco Grapevines I bought of you two years ago are well loaded with most delicious grapes. It is all you claim for it."

J. A. MEYER (Pa.).

"I want to congratulate you on your Caco Grape. . . . The flavor is simply delicious—the best I have ever eaten. I intend to plant it."

PETER DUFF.

## OTHER HARDY GRAPES

**AGAWAM.**—Deep red or maroon. The large meaty berries are juicy and of a delightful aromatic flavor. Ripens about with Concord or a trifle later. 1 year, each, 25c.; dozen, \$2.50. 2 years, each, 35c.; dozen, \$3.50.

**BRIGHTON.**—Until the introduction of Caco, this was regarded as the highest in quality of all hardy grapes. The berries are wine-red, like Caco, but not so large though the bunch, if anything, is larger. Ripens in mid-season. 1 year, each, 40c.; dozen, \$4.00; 2 years, 50c.; dozen, \$5.00.

**CONCORD.**—Succeeds practically everywhere and has made fortunes for many commercial growers. Its large black berries are borne in large, well shouldered bunches, and covered as they are with a decided bloom, they make a most attractive appearance. Of good quality, in fact, in every way a desirable sort. 1 year, each, 20c.; dozen, \$2.00; 100, \$12.00; 1,000, \$100.00. 2 years, each, 30c.; dozen, \$3.00; 100, \$15.00; 1,000, \$125.00.

**DELAWARE.**—An old time red variety. Bunch and berry small, refined, high quality. 1 year, each, 40c.; dozen \$4.00. 2 years, each, 50c.; dozen, \$5.00.

**DIAMOND (MOORE'S).**—A reliable white grape. Bunches large and compact. Berry large, greenish white, juicy and of good quality. Ripens early. 1 year, each, 40c.; dozen, \$4.00. 2 years, each, 50c.; dozen, \$5.00.

**EATON.**—Similar in many respects to Concord, but with fruit very much larger and more attractive. 1 year, each, 40c.; dozen, \$4.00; 2 years, each, 50c.; dozen, \$5.00.

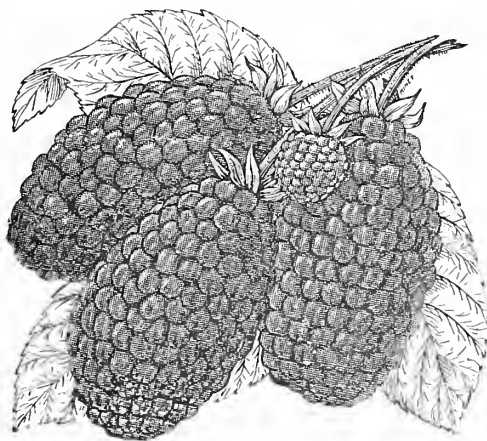
**GREEN MOUNTAIN.**—The earliest white grape. Bunch small to medium in size, berries rather small, greenish white, thin skinned, tender, sweet, juicy and vinous, with delightful, sprightly and refined flavor. 1 year, each, 50c.; dozen, \$5.00; 2 years, each, 75c.; dozen, \$7.50.

**MOORE'S EARLY.**—The most reliable very early variety and is proving immensely profitable to commercial growers. Medium bunch, berry large, jet black with purple bloom, ripens fully two weeks earlier than Concord. 1 year, each, 30c.; dozen, \$3.00; 2 years, each, 40c.; dozen, \$4.00.

**NIAGARA.**—The most popular white Grape. Cluster large and compact; berry large, amber white with white bloom, thin skinned, tender pulp, sweet and luscious. Ripens in midseason with Concord. 1 year, each, 30c.; dozen, \$3.00; 2 years, each, 40c.; dozen, \$4.00.

**WORDEN.**—A black grape that resembles Concord closely but with more tender pulp, higher quality, and ripens a week to ten days earlier. 1 year each, 30c.; dozen, \$3.00; 2 years, each, 40c.; dozen, \$4.00.

## LOGANBERRY



The great merits of this unique fruit are now well known. The berries are of great size—equalling large blackberries, and are deep red dish maroon in color. In flavor, they are rich and sprightly—a mingling of the raspberry and blackberry, the raspberry predominating, mellow and refined yet distinct from either—melting and without core. The flavor is so luscious, the berry cannot fail to please everybody as a dessert fruit. For canning it is superior to all the other small fruits, and for jellies and jams it has no equal.

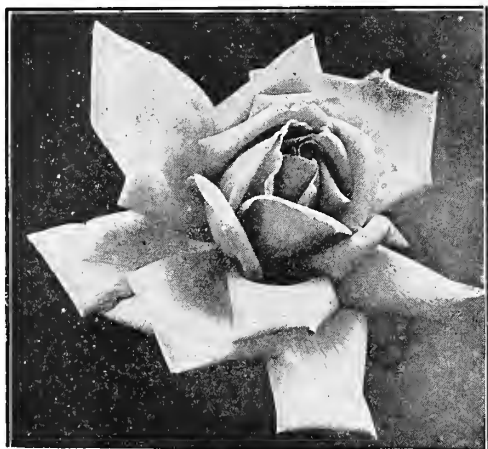
Selected tip plants, dozen, \$3.00; 100, \$22.00. Heavy transplanted plants, dozen, \$5.00; 100, \$35.00.

## HARDY EVERBLOOMING ROSES

Experience the joy of growing "your own" Hardy Roses.

**ALEXANDER HILL GRAY.**—Deep lemon yellow and not inclined to fade out as the bloom expands.

**BLUMENSCHMIDT.**—Clear citron-yellow, outer petals



edged with rose. A strong, robust variety and one of the best.

**ETOILE DE FRANCE.**—A grand deep red rose. The flowers which appear all summer, are large, full, velvety crimson and richly fragrant.

**ETOILE DE LYON.**—Golden yellow and what is unusual in a yellow rose, it is a healthy strong grower.

**FARBENKONIGEN (Queen of Colors).**—Its long pointed buds open to bright pink and rosy crimson flowers which are overlaid with a satiny silvery sheen. A free bloomer.

**GRUSS AN TEPLITZ.**—Produces in great masses, during the entire summer, clusters of vivid, dazzling, fiery crimson flowers. As a bedding rose it is superb. One of the hardest sorts.

**HELEN GOOD.**—Similar in all respects to the splendid variety, Maman Cochet, but of an entirely distinct color, it being a delicate pink, with each petal shaded deeper.

**JONKHEER J. L. MOCK.**—This is, indeed a marvelously beautiful variety. Its very large blooms are clear bright pink with the reverse of each petal light rose or creamy white. A strong growing beautiful sort.

**KAISERIN AUGUSTA VICTORIA.**—A continuous bloomer, producing quantities of snowwhite flowers from June until frost.

**KILLARNEY BRILLIANT.**—So superior to its parent, Killarney, that we have discarded that sort. Of better color, being a deeper pink and with nearly double the petalage.

**LADY HILLINGDON.**—One of the most popular varieties producing yellow flowers. It is free flowering, but like most of the yellow flowered varieties is of rather weak growth.

**MAMAN COCHET.**—The finest and best pink rose for blooming out of doors. The buds are very large, handsome and of pointed form; the flowers are full and fine flesh pink with saffron at base of petals. Plant of strong growth, very hardy and a free bloomer (blooming all the time).

**MADAME ABEL CHATENAY.**—Beautiful in both bud and bloom. Has deep recurved petals of bright rose pink. Almost always in bloom.

**MADAME JULES GROLEZ.**—The beautifully formed buds and flowers of this variety are pure rose shading to bright satiny pink.

**MRS. AARON WARD.**—Dark yellow, almost orange, shading to lemon at edges of petals.

**MY MARYLAND.**—A lovely rose, especially when in bud. The color is glowing, intense pink and the fragrance is delightful.

**PRES. TAFT.**—Produces large globular shell pink flowers on strong, healthy growing plants.

**RADIANCE.**—An American Rose and one of the most gorgeous as yet introduced. The large, finely formed flowers are crimson rose and very brilliant. A free and constant bloomer and a sturdy growing plant.

**RED LETTER DAY.**—Quite similar to Gruss An Teplitz, but of even more intense crimson.

**RED RADIANCE.**—Identical with the popular Radiance rose, excepting in color, which is clear red.

**RHEA REID.**—A very double deep red rose of exquisite fragrance. Free blooming and a strong grower.

**SOUV. DE PIERRE NOTTING.**—Chamois with edges of petals light carmine, presenting a beautiful blending of colors.

**WHITE MAMAN COCHET.**—A duplicate of its parent, the well-known and justly popular Maman Cochet, except in the color of its flowers, which are creamy white, tinged on the edges of the petals with pink. The finest white rose for blooming out of doors.

**WM. R. SMITH.**—The buds and flowers are large, splendidly formed, full, and are of a soft, creamy pink in color, tipped with flesh tints and buff at the base. Plant a good grower and a free bloomer. It is truly grand.

Price for two and three year old plants from five-inch pots, each \$1.00; dozen, \$10.00; 100, \$75.00.

## OUR ILLUSTRATED DESCRIPTIVE CATALOG NO. 104

This is a booklet of 52 pages (6½x10 inches), elegantly printed on coated paper. In it are described, with illustrations and prices, cultural instructions, notes on ordering, etc.

**30 Varieties of Strawberries;** including the best Autumn or Everbearing kinds.

**16 Varieties of Raspberries;** including the St. Regis Everbearing and Logan Berry.

**17 Varieties of Blackberries and Dewberries;** including "Joy."

**13 Varieties of Currants and Gooseberries;** including Everybody's Currant.

**11 Varieties of Grapes;** including Caco.

**Asparagus, Rhubarb, Horseradish, Chives, Hop, Rosemary, Mint, Sage, Tarragon, etc.**

**Fruit Trees—Apples, Peaches, Pears, Plums, Cherries and Quinces,** all large trees.

**Roses—Everblooming, Hybrid Perpetual, Baby Type, Climbing and Rugosa Hybrids,** including the beautiful Conrad F. Meyer.

**Hardy Vines and Creepers.**

**Hardy Shrubs and Dwarf Shade Trees.**

**Hedge Plants.**

**Evergreen Trees.**

**Hardy Perennial Plants or "Old Fashioned Flowers."**

*Send for it today! It is mailed FREE upon request.*

**J. T. LOVETT,  
Little Silver, New Jersey.**